

### ABSTRACT

Tamil Nadu Handicrafts Development Corporation Limited – Tamil Nadu Innovation Initiatives (TANII) – Schemes – 'Design Research and Development Centre' – Scheme under the State Innovation fund for the year 2015-2016 – Sanction a sum of Rs.168.00 lakhs – Orders Issued.

Handlooms, Handicrafts, Textiles and Khadi (G2) Department

G.O.(Ms) No.167

JE

Dated:30.10.2015 மன்மத, ஐப்பசி 13 Thiruvalluvar Andu 2046

Read:

- 1. From the State Planning Commission, Ezhilagam letter No.3747/PC/SPC/ 2014, dated 12.02.2015.
- 2. From the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited, Letter Rc.No.4900/DC/2015, dated 11.09.2015.

### **ORDER:**

In the letter first read above, the Member Secretary, State Planning Commission has approved implementation of the Scheme called 'Design Research and Development Centre' under State Innovation Fund for the year 2015-2016 and also recommended to sanction a sum of Rs.168.45 lakhs.

2. In the letter second read above, the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has stated that the Tamil Nadu Handicrafts Development Corporation Limited is setting up a Design Research and Development Centre(DRDC) aimed at ushering in a new era for handicrafts, in the context of the expanding global e-commerce driven economy. The project will be headquartered at Tamil Nadu Handicrafts Development Corporation Limited Corporate Office. The project will be administered by Tamil Nadu Handicrafts Development Corporation Limited and monitored by the Handlooms, Handicrafts, Textiles and Khadi Department at Secretariat. 3. The project will emphasis contemporary interpretation of traditional crafts, revitalizing of traditional crafts, using computer aided design and 3 D printing /manufacturing technology.

The project will be executed through a business model wherein 4. expert organizations in the field of computer aided designing and 3D printing technology will be selected as per stipulated norms. This expert organization once identified through a transparent selection process, will have the responsibility of looking at the world market, identify products nationally and internationally, bid for the same and once they have won the bid, to design the handicraft item to be produced in bulk quantity and once design is frozen to the satisfaction of the client, to printout wax moulds, which will then be sent to Poompuhar manufacturing units for manufacture in brass / bronze. They will also be responsible to Tamil Nadu Handicrafts Development Corporation Limited for coming out with new designs for out stone and wood production centres. The profits will be shared between the expert organization and Tamil Nadu Handicrafts Development Corporation Limited.

5. Tamil Nadu Handicrafts Development Corporation Limited will cover all administrative costs of Rs.1.40 crore through the above kind of business operations.

6. The estimated cost for establishment of Design Research and Development Centre (DRDC) is as follows:-

SI. No.	Description	Amount (Rs in crores)
1.	Infrastructure initial expenses Construction of 3000 sq.ft built-up area, with interiors, fixtures, Air-conditioning @ 3500/- per sq.ft	1.05
2.	Infrastructure Development expenses	0.06
3.	Technology Initial expenses	0.40
4.	Technology Development expenses	0.17
	TOTAL	1.68

7. The Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has requested to sanction a sum of Rs.1,68,00,000/- (Rupees One Crore and sixty eight lakhs only) under "State Innovation Fund" towards 'Design Research and Development Centre' for the year 2015-2016. 8. The proposal of the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited has been carefully examined by the Government. Accordingly, sanction is accorded for a sum of Rs.1,68,00,000/- (Rupees One crore and sixty eight lakhs only) towards 'Design Research and Development Centre' of Tamil Nadu Handicrafts Development Corporation Limited under "State Innovation fund" for the year 2015-2016.

9. The amount sanctioned in para 8 above shall be debited to the following Head of Account:-

"2851-00. Village and Small Industries – 103. Handloom Industries – II. State plan – LE. Design and Research Development Centre – Scheme under State Innovation Fund – 09. Grants-in-aid -03. Grants for Specific Schemes"

(D.P.Code: 2851-00 -103 LE - 0939)

The above expenditure shall be adjusted from the fund account, by deduction under the following head of account.

"2851-00. Village and Small Industries - 902. Deduct – Amount met from State Innovation Fund – JC. Deduct - Amount met from State Innovation Fund – 30. Inter-Account Transfers"

(D.P.Code: 2851 00 902 JC 3009)

by contra debiting from

J. Reserve Fund- (b) Reserve Fund not bearing Interest – 8229-00. Development and Welfare Funds – 200, Other Development and Welfare Funds – BE. State Innovation Fund

(D.P.Code.8229-00-200 - BE - 0006) Outgo.

10. The Commissioner of Treasuries and Accounts is authorised to draw the amount sanctioned in para 8 above and disburse it to the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited and the Chairman and Managing Director, Tamil Nadu Handicrafts Development Corporation Limited is also requested to send an action taken report to the Government, periodically.

This order issues with the concurrence of Finance Department 11. vide its U.O No.57853/ Industries/2015, dated 27.10.2015.

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# (BY ORDER OF THE GOVERNOR)

# HARMANDER SINGH, PRINCIPAL SECRETARY TO GOVERNMENT.

То

The Chairman and Managing Director,

Tamil Nadu Handicrafts Development Corporation Limited, Chennai - 02. The Commissioner of Treasuries and Accounts, Chennai-15.

The Accountant General, Chennai-18 / By Name.

The Accountant General (A&E) / (Audit), Chennai-18.

The Pay and Accounts Officer (South), Chennai -35.

The Pay and Accounts Officer (East), Chennai -05

#### Copy to

The Special Personal Assistant to Hon'ble Minister (Finance), Chennai -09. The Special Personal Assistant to Hon'ble Minister (Rural Industries and Labour), Chennai-09.

The Finance (Ind/BG.II) Department, Chennai-09.

The Planning, Development and Special Initiatives Department, Chennai-09.

The Senior Private Secretary to Principal Secretary to Government, Handlooms, Handicrafts, Textiles and Khadi Department, Chennai-09. The Handlooms, Handicrafts, Textiles and Khadi(B1)Department, Chennai-09.

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## //FORWARDED / BY ORDER//

SECTION OFFICER.

Finance (BUT. II) DEPE